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Top Skills

Mobile Applications
Web Development
Strategic Leadership

Languages

English
Spanish

Tanner Hearne

VP of Operations at Musicbed
Dallas/Fort Worth Area

Summary

Tanner Hearne is an executive leader with an operations, product, engineering, and design background. He has worked tirelessly to form an expertise in team leadership, business, digital software, web and mobile technologies, digital marketing, and focuses his knowledge to lead great product-centered teams.

He centers himself on accelerating teams' abilities, skills, and passions towards their work. He obsesses about providing the best results through strong team culture. He believes a healthy growth environment with empathy and honest feedback produces high performing teams.

Experience:

- 6+ years of leadership and management experience
- 8+ years of software engineering experience
- 10+ years of digital design experience
- Elevates teams to execute with high quality and passion
- Measures goals to ensure consistent achievement and rapid improvements
- Creates excellent digital interfaces on both web and native applications
- Produces large web based software applications
- Detail oriented

Core Skills: Strategic Planning & Execution, Leadership, Operations, Technology Leadership, Product Leadership, Project Management, Engineering Leadership, Product Engineering, Implementations & Migrations, Infrastructure Architecture, Release Management, User Experience, Saas, Web Applications, User Interface Design, Native Mobile Applications, Online Branding, Internet Marketing, Data Analysis

Tools: PHP, Laravel PHP Framework, Sass, JavaScript, React JS, Gulp, Webpack, Git, GitHub, MySQL, Xcode, Swift, HTML, CSS,

WordPress, Bootstrap, Google Analytics, Google Webmaster Tools, Adobe Suite, Project Management Tools, Mode Analytics

Experience

Musicbed

Vice President Of Operations

August 2018 - Present

Dallas/Fort Worth Area

Work with executive team and every department to structure plans for big initiatives and improve company communication.

- Bridge the gap between the vision and the execution of related strategy
- Balance high-level strategy and day-to-day execution
- Prioritize and plan initiatives with executive team
- Focus all people to provide opportunities to develop and grow
- Remove bottlenecks and identify inefficiencies in company-wide processes
- Monitor key metrics to measure if goals have been met and if improvements have been effective

Filmsupply

Director of Product

August 2015 - August 2018 (3 years 1 month)

Dallas/Fort Worth Area

Leads product design, engineering, and technology teams.

- Defines the direction of all new technology.
- Directs product design for all product web applications and native iOS applications for UI and UX.
- Ensures the health of all web applications and native iOS applications, including performant music streaming.
- Gathers requirements and product development planning.
- Facilitates communication between Musicbed and external engineering teams.
- Directs third-party partners and vendors that service Filmsupply's applications.
- Manages the priority of on-going projects and prepares revised project delivery plans.

Musicbed

Director of Product

May 2013 - August 2018 (5 years 4 months)

Fort Worth, Texas

Leads product design, engineering, and technology teams.

- Defines the direction of all new technology.
- Directs product design for all product web applications and native iOS applications for UI and UX.
- Ensures the health of all web applications and native iOS applications, including performant music streaming.
- Gathers requirements and product development planning.
- Facilitates communication between Musicbed and external engineering teams.
- Directs third-party partners and vendors that service Musicbed's and Filmsupply's applications.
- Manages the priority of on-going projects and prepares revised project delivery plans.

Steadfast Creative

Principal, Engineering

March 2012 - May 2013 (1 year 3 months)

Fort Worth, Texas

Responsible for all product development for client and proprietary projects. Managed a team of developers and designers who developed online marketing and tools for major companies and organizations.

- Introduced design methodology shift to heavily optimize for both mobile and retina-ready web interfaces and user experience using HTML5, CSS3, Bootstrap, and Sass.
- More than tripled development profit growth potential through improving product quality and optimizing product development process.
- Increased product performance and security while reducing risk through implementing advanced server-side services.
- Enacted ongoing revenue model and enduring client relationship by creating monitoring and hosting products.

Exclusr

Product Designer

December 2011 - September 2012 (10 months)

Houston, Texas Area

Exclusr is a nightlife application built to offer increased sales potential for nightlife venues and increased user engagement through the use of digital deal system. Exclusr allows venues to easily communicate with their patrons via highly localized interactions.

- Cast design and user experience vision for native iOS user mobile application and desktop venue web application built on Java.
- Created compelling interface and user experience that received very high praise.
- Designed and built interactive iPad presentations used by salespeople to demo application to client venues.
- Designed and developed application marketing site using techniques to show mobile functionality realistically to site visitors.

BigBadCollab

User Experience Apprentice

June 2011 - October 2011 (5 months)

Grapevine, Texas

Brought into process at every stage of very large web application projects. Designed and maintained websites built on custom CMS created in PHP. Collaborated with team members and outside partner companies.

Bethesda Community Church

Digital Media Producer

January 2008 - June 2011 (3 years 6 months)

Fort Worth, Texas

Operated a thorough and solid operation that supplied media for live events. Visual, Audio and Lighting all played a part and were all managed. Designed presentations, print materials and digital ads.

Innovative Shopping, LLC.

Product Designer

March 2010 - August 2010 (6 months)

Fort Worth, Texas

Designed all user interface and focused user experience. Increased website usability working directly with SEO strategist. Designed, developed, and launched website for "10,000 Bids" contest in under 24 hours.

Education

The University of Texas at Arlington

Bachelor of Arts (BA), Communication Technology · (2010 - 2012)

Tarrant County College

Associate of Arts (A.A.), Business Administration and Management,
General · (2008 - 2010)