

Tanner Hearne

Head of Product at Musicbed and Filmsupply

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Summary

Tanner Hearne is a product, design, and engineering team leader. He is an expert in web and mobile technologies and focuses his knowledge to lead great engineering and product marketing teams.

He centers himself on accelerating teams' abilities, skills, and passions towards their work. He obsesses about providing the best results through strong team culture. A healthy, growth environment produces performant teams.

Experience:

- 5+ years of management experience
- 8+ years of digital design experience
- 6+ years of engineering experience
- Solid understanding of digital interfaces on web and native applications.
- Mastery of engineering of complex web applications in PHP
- Focus on mobile interfaces and user experience and how it relates to usability
- Focuses on cross-screen compatibility and easy-to-use interfaces
- Proponent of analytics based data as it relates to conversions and user experience

Core Skills: Leadership, Technology Leadership, Product Leadership, Engineering Leadership, Product Engineering, User Experience, Responsive Web Design, Web Application Development, User Interface Design, Mobile Websites, Mobile Web Applications, Native Mobile Applications, Tablet Websites, Tablet Web Applications, Online Branding, Internet Marketing, iOS Engineering, iOS Design

Tools: PHP, Laravel PHP Framework, Sass, JavaScript, React JS, jQuery, Gulp, Webpack, Git, GitHub, MySQL, Xcode, Swift, HTML, CSS, WordPress, Bootstrap, Google Analytics, Google Webmaster Tools, Adobe Suite, Browserstack, Project Management Tools

Experience

Director of Product at Musicbed

May 2013 - Present

Leads product design, engineering, and technology teams.

- Defines the direction of all new technology.

- Directs product design for all product web applications and native iOS applications for UI and UX.
- Ensures the health of all web applications and native iOS applications, including performant music streaming.
- Gathers requirements and product development planning.
- Facilitates communication between Musicbed and external engineering teams.
- Directs third-party partners and vendors that service Musicbed's and Filmsupply's applications.
- Manages the priority of on-going projects and prepares revised project delivery plans.

Director of Product at Filmsupply

August 2015 - Present

Leads product design, engineering, and technology teams.

- Defines the direction of all new technology.
- Directs product design for all product web applications and native iOS applications for UI and UX.
- Ensures the health of all web applications and native iOS applications, including performant music streaming.
- Gathers requirements and product development planning.
- Facilitates communication between Musicbed and external engineering teams.
- Directs third-party partners and vendors that service Filmsupply's applications.
- Manages the priority of on-going projects and prepares revised project delivery plans.

Lead Engineer at Musicbed

May 2013 - February 2014 (9 months)

Responsible for all technology resources, development resources, and product development.

- Assists in direction of new technology.
- Requirement gathering and development planning.
- Weekly status updates and discussions on ongoing projects.
- Manages communication funnel between Musicbed and any external development and technology teams.
- Interacts with third parties while sending monthly forecasts of work.
- Manages the priority list of on-going projects and prepares revised project delivery plans.

Principal, Engineering at Steadfast Creative

March 2012 - May 2013 (1 year 2 months)

Responsible for all product development for client and proprietary projects. Managed a team of developers and designers who developed online marketing and tools for major companies and organizations.

- Introduced design methodology shift to heavily optimize for both mobile and retina-ready web interfaces and user experience using HTML5, CSS3, Bootstrap, and Sass.

- More than tripled development profit growth potential through improving product quality and optimizing product development process.
- Increased product performance and security while reducing risk through implementing advanced server-side services.
- Enacted ongoing revenue model and enduring client relationship by creating monitoring and hosting products.

Product Designer

December 2011 - September 2012 (9 months)

Exclusr is a nightlife application built to offer increased sales potential for nightlife venues and increased user engagement through the use of digital deal system. Exclusr allows venues to easily communicate with their patrons via highly localized interactions.

- Cast design and user experience vision for native iOS user mobile application and desktop venue web application built on Java.
- Created compelling interface and user experience that received very high praise.
- Designed and built interactive iPad presentations used by salespeople to demo application to client venues.
- Designed and developed application marketing site using techniques to show mobile functionality realistically to site visitors.

User Experience Intern at BigBadCollab

June 2011 - October 2011 (4 months)

Brought into process at every stage of very large web application projects. Designed and maintained websites built on custom CMS created in PHP. Collaborated with team members and outside partner companies.

Digital Media Coordinator

January 2008 - June 2011 (3 years 5 months)

Operated a thorough and solid operation that supplied media for live events. Visual, Audio and Lighting all played a part and were all managed. Designed presentations, print materials and digital ads.

Product Designer

March 2010 - August 2010 (5 months)

Designed all user interface and focused user experience. Increased website usability working directly with SEO strategist. Designed, developed, and launched website for “10,000 Bids” contest in under 24 hours.

Education

The University of Texas at Arlington

Bachelor of Arts (BA), Communication Technology, 2010 - 2012

Tarrant County College

Associate of Arts (A.A.), Business Administration and Management, General, 2008 - 2010

Activities and Societies: Cornerstone Honors Program

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[Contact Tanner on LinkedIn](#)